

## 03 Porsche Community Management

## 60 Years of Porsche Clubs: A special anniversary The Porsche 911 Club Coupe exclusively for Club members

EXCLUSIVE TO  
PORSCHE CLUB  
MEMBERS

# 911

## CLUB COUPE

60 YEARS OF  
PORSCHE CLUBS

The first year, there were 13 happy Porsche Club members. For the 60th anniversary, a special edition of 13 vehicles brings even more excitement to the Club scene.

**Celebrating 60 years of Porsche Clubs – with the 911 Club Coupe**

The first Porsche was built in 1948 – and the first Porsche Club was established just four years later: a group of seven Porsche drivers founded the Westfälischer Porsche Club Hohensyburg, now known as the Porsche Club Westfalen e. V., on 26th of May 1952. The purpose – as set out in the Club's founding articles – was '... to bring together all Porsche drivers in a spirit of friendship and camaraderie ...'. That same year saw the formation of a second Porsche Club with six members initially – the Porsche Club Berlin e. V. The movement took off and there are now 640 official Porsche Clubs in 75 countries with a total of approximately 181,000 members. They are all enthusiastic about the Porsche brand and are part of a unique Porsche family.

To mark the 60th anniversary, something very special has been planned. In honour of the 13 founding Porsche Club members and all Porsche Club members worldwide, Porsche Community Management has teamed up with Porsche Exclusive to create an ex-



## Porsche Clubs

w o r l d w i d e



ceptional vehicle: the **911 Club Coupe**. The exterior colour is Brewster Green in tribute to the Porsche family colour and this special edition is limited to just 13. With extensive custom equipment and a Carrera S Powerkit engine upgrade to 316 kW (430 hp), a SportDesign package, 20-inch SportTechno wheels painted in exterior colour and lavish interior refinement, Porsche Exclusive has drawn on the full range of options it offers for ultimate personalisation. The colour concept of the dark green exterior and Espresso natural leather interior with contrasting stitching in Luxor Beige references unforgettable birthday presents given to Ferry Porsche, such as the long-wheelbase 928 S in Oak Green Metallic from 1984.



### 03 Porsche Community Management



REGISTRATION AT  
[www.porsche.com/911-club-coupe](http://www.porsche.com/911-club-coupe)

**26/05/2012  
 TO  
 16/07/2012**

**EXCLUSIVE TO  
 PORSCHE CLUB  
 MEMBERS**

#### Data sheet 911 Club Coupe

**Engine:** 6-cylinder boxer engine  
**Displacement:** 3.800 cc  
**Power:** 316 kW (430 hp)  
**Maximum torque:** 440 Nm  
**Top track speed:** 303 km/h  
**Acceleration (0–100 km/h):** 4,2 sec / 4,0 sec\*  
**CO<sub>2</sub> emissions:** 210 g/km  
**Fuel consumption (NEDC)**  
**City:** 12,2 l/100 km  
**Highway:** 6,7 l/100 km  
**Combined:** 8,7 l/100 km  
\*with Sport Plus  
Efficiency class Germany (value in brackets with PDK): G (G),  
Efficiency class Switzerland (value in brackets with PDK): G (G)

The 911 Club Coupe's exclusivity is underlined by the switch panel trim strip with logo which is **crafted individually for each customer** and illuminated door entry guards bearing the model designation and anniversary logo.

Only very few Club members will have the opportunity to acquire this exclusive 911 honouring the first Clubs. Porsche will retain one vehicle on behalf of Porsche Club World. For the right to purchase one of the twelve remaining unique vehicles, members may register between **26th of May and 16th of July 2012**, after which time the twelve lucky winners will be determined by means of an official draw. Entry is restricted to Porsche Club members only, who may participate by visiting [www.porsche.com/911-club-coupe](http://www.porsche.com/911-club-coupe). Basic price in euros: 142,831 euros (Germany, excluding sales tax), MSRP 175,580 US dollars (USA, excluding sales tax). The above website also contains detailed information applicable to your country.

The new 911 Club Coupe was unveiled for the first time at the Porsche Museum in Zuffenhausen on the anniversary itself, **26th of May 2012**, when the special exhibition "60 Years of Porsche Clubs" also opened until 26th of August.

#### Porsche Community Management

Please note: the vehicle shown is a version for Germany.  
 You can find further information on the 911 Club Coupe at [www.porsche.com/911-club-coupe](http://www.porsche.com/911-club-coupe)

### The Porsche Club Coupe exclusively for Club members

## Compact info

#### The 911 Club Coupe

- Extensive custom equipment
- Power Kit up to 316 kW (430 hp)
- SportDesign package
- 20-inch SportTechno wheel painted in exterior colour
- Exterior colour: Brewster Green
- Leather interior in Espresso natural with contrasting stitching in Luxor Beige
- Switch panel trim strip with logo made individually for each customer with personal name
- Door entry guards with illuminated model designation and anniversary logo
- Number: 13 worldwide
- Comprehensive documentation of manufacture, personalised for each customer

#### Registration

For the right to purchase one of the twelve unique vehicles, Club members may register between **26th of May and 16th of July 2012 at [www.porsche.com/911-club-coupe](http://www.porsche.com/911-club-coupe)**.

The 12 lucky winners will be determined by means of an official draw.

#### Conditions of entry

Entry is restricted to Porsche Club members only and is via [www.porsche.com/911-club-coupe](http://www.porsche.com/911-club-coupe) only.

#### Price

Basic price in euros: 142,831 (Germany, excl. VAT), MSRP: 175,580 US dollars (USA, excl. VAT). You can find further information about the vehicle at the above link.

#### Premiere

The new 911 Club Coupe was presented for the first time on the anniversary day, **26th of May 2012**, at the Porsche Museum in Zuffenhausen. The special exhibition "60 Years of Porsche Clubs" will run at the museum until **26th of August 2012**.

#### Further information

You can find all the facts and information on the 911 Club Coupe at [www.porsche.com/911-club-coupe](http://www.porsche.com/911-club-coupe)